

Special Partner Offers



AWS Activate offers seed or Series A startups free tools, resources, and more to quickly get started on AWS.

AWS Activate provides startups with a host of benefits, including AWS credits*, technical support and training, to help grow your business.

Build and scale with up to \$100,000 in AWS Activate credits. Exact credit eligibility amount varies. Credits are tied to funding date, so apply early.

Contact Laura at lbthomas@nvp.com for more info.



Carta is an ownership and equity management platform trusted by thousands of founders, investors, and employees.

Norwest portfolio companies new to Carta will receive a 20% discount on their first year of subscription as well as waived implementation fees.

Redeem offer [HERE](#).

**Existing Carta customers are not eligible for this offer.*



DocSend allows you to securely share your pitch deck and streamline fundraising.

With DocSend, you maintain control over sensitive fundraising documents, know which investors are engaging with your decks, and get real-time, actionable feedback with document analytics.

Norwest portfolio companies can receive up to 90% off an annual DocSend plan.* Sign up [HERE](#).

**New customers only. Eligibility requirements apply.*



Google Cloud for Startups empowers startups to grow with the same tools and infrastructure used to build Google.

Your early-stage startup can take advantage of Cloud credits, community events, and training as you scale your business.

The program is designed to help startups build and scale on Google Cloud Platform. Eligibility requirements apply.

Contact Laura at lbthomas@nvp.com for more info.



The HubSpot for Startups program is designed specifically to help startups grow and scale better, and faster - at a startup-friendly cost!

HubSpot for Startups offers eligible startups a variety of education resources & tailored training; professional software with startup pricing; and a startup-focused integrated platform.

Eligibility requirements apply. Apply [HERE](#) with Norwest's custom referral link.



SAP Concur solutions help simplify expense, travel, and vendor invoice management to give you greater control.

SAP Concur is pleased to offer a 20% discount for Norwest portfolio companies who elect to use SAP Concur for expense, travel, and invoice management. Existing Concur clients can take advantage of the discount on any add-on products & services that are purchased.

Contact Megan Lombard at megan.lombard@sap.com for more information.

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Satrix Solutions is a consultancy dedicated to unlocking insights that drive loyalty, retention, and growth.

Satrix Solutions is pleased to partner with Norwest portfolio companies to offer a special 20% discount on the first year of engagement.

Contact Evan Klein at evan@satrixsolutions.com for more information.



Segment is a customer data platform that helps you collect, clean, and control your customer data.

Norwest portfolio company benefits include \$50,000 in Segment credits for one year + an additional year of credits if still qualified; then 50% off any business tier plan for a year, followed by a 25% discount for a year; \$1M in free software; Startup resources like Analytics Office Hours and Analytics Academy.

Eligibility requirements apply. Apply [HERE](#) with Norwest's custom referral link.



SOAPProjects is a leading professional advisory firm with more than 250 years of combined partner experience in accounting, auditing, compliance, IT Advisory, and search.

SOAPProjects can support its clients as they grow and transition throughout their lifecycle. Our service model is flexible, scalable and tailored to our client needs, providing a strong foundation for an efficient and effective service offering.

Norwest portfolio companies are invited are offered a significant discounted blended rate per hour per business line. [Visit this page](#) for more information.



Zendesk is a service-first CRM company with support, sales, and customer engagement products designed to improve customer relationships.

Norwest portfolio company benefits include 6 months of Zendesk Suite and Zendesk Sales CRM for free; Onboarding support and office hours with our startups success team; Access to community events and educational resources.

Eligibility requirements apply. Apply [HERE](#) with Norwest's custom referral link.

For more offers, visit Norwest's Resource Network at norwest.getproven.com