

# Privacy Policy

Effective as of December 11, 2024.

[California Notice at Collection](#): For California residents, please see the California Notice at Collection below for important information about your rights under California law.

This Privacy Policy describes how Norwest and its related entities ("**Norwest Venture Partners**", "**we**", "**us**" or "**our**") processes personal information that we collect through our digital and online properties that link to this Privacy Policy (including as applicable, our website and social media pages) (collectively, the "**Website**") and other activities as described in this Privacy Policy.

Our website is designed for enterprise customers, portfolio companies, and their representatives. We do not offer products or services for use by individuals for their personal, family or household purposes. Accordingly, we treat all personal information we collect as pertaining to individuals in their capacities as representatives of the relevant enterprise and not their individual capacities.

You can download a printable copy of this Privacy Policy [here](#).

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## Personal information we collect

**Information you provide to us or that we generate about you.** Personal information you may provide to us through the Website or that we may generate about you includes:

- **Contact data**, such as your first and last name, salutation, email address, phone number, and business contact information.
- **Demographic data**, such as your city, state, country of residence, and postal code.
- **Communications data** based on our exchanges with you, including when you contact us through the Website, communicate with us via social media or otherwise.
- **Marketing data**, such as your preferences for receiving our marketing communications and details about your engagement with them.
- **Other data** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

**Third-party sources.** We may combine personal information we receive from or generate about you with personal information falling within one of the categories identified above that we obtain from other sources, such as:

- **Public sources**, such as government agencies, public records, social media platforms, and other publicly available sources.
- **Data providers**, such as data licensors.
- **Partners**, such marketing partners and event co-sponsors.

**Service providers.** We may combine personal information that we receive from or generate about you with personal information that we may receive from service providers that provide services on our behalf or help us operate the Website or our business.

**Automatic data collection.** We, our service providers, and our business partners may automatically log information about you, your computer or mobile device, and your interaction over time with the Website, our communications and other online services, such as:

- **Device data**, such as your computer or mobile device’s operating system type and version, manufacturer and model, browser type, screen resolution, RAM and disk size, CPU usage, device type (e.g., phone, tablet), IP address, unique identifiers (including identifiers used for advertising purposes), language settings, mobile device carrier, radio/network information (e.g., Wi-Fi, LTE, 3G), and general location information such as city, state or geographic area.
- **Online activity data**, such as pages or screens you viewed, how long you spent on a page or screen, the website you visited before browsing to the Website, navigation paths between pages or screens, information about your activity on a page or screen, access times and duration of access, and whether you have opened our emails or clicked links within them.
- **Communication interaction data** such as your interactions with our email, text or other communications (e.g., whether you open and/or forward emails) – we may do this through use of pixel tags (which are also known as clear GIFs), which may be embedded invisibly in our emails.

For more information concerning our automatic collection of data, please see the [Tracking technologies](#) section below.

## Tracking Technologies

**Cookies and similar technologies.** Some of the automatic collection described above is facilitated by the following technologies:

- **Cookies**, which are small text files that websites store on user devices and that allow web servers to record users’ web browsing activities and remember their submissions, preferences, and login status as they navigate a site. Cookies used on our sites include both “session cookies” that are deleted when a session ends, “persistent cookies” that remain longer, “first party” cookies that we place and “third party” cookies that our third-party business partners and service providers place.
- **Local storage technologies**, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data on your device outside of your browser in connection with specific applications.

- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

For information concerning your choices with respect to the use of tracking technologies, see the [Your choices](#) section, below.

## How we use your personal information

We may use your personal information for the following purposes or as otherwise described at the time of collection:

**Website delivery and operations.** We may use your personal information to:

- provide the Website;
- communicate with you about the Website, including by sending Website-related announcements, updates, security alerts, and support and administrative messages;
- provide support for the Website, and respond to your requests, questions and feedback.

**Website personalization**, which may include using your personal information to:

- understand your needs and interests;
- personalize your experience with the Website and our Website-related communications; and
- remember your selections and preferences as you navigate webpages.

**Website and business development.** We may use your personal information to analyze your usage of the Website, improve the Website, improve the rest of our business, help us understand user activity on the Website, including which pages are most and least visited and how visitors move around the Website, as well as user interactions with our emails, and to develop new products and services.

**Marketing and advertising.** We, our service providers and our third-party advertising partners may collect and use your personal information for marketing and advertising purposes:

- **Direct marketing.** We may send you direct marketing communications and may personalize these messages based on your needs and interests. You may opt-out of our marketing communications as described in the [Opt-out of communications](#) section below.
- **Interest-based advertising.** We and our third-party advertising partners may use cookies and similar technologies to collect information about your interaction (including the data described in the Tracking technologies section above) with the Website, our communications and other online services over time, and use that information to serve online ads that they think will interest you. This is called interest-based advertising. We may also share information about our users with these companies to facilitate interest-based advertising to those or similar users on other online platforms. You can learn more about your choices for limiting interest-based advertising in the [Your choices](#) section below.

**Compliance and protection.** We may use your personal information to:

- comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas, investigations or requests from government authorities;
- protect our, your or others' rights, privacy, safety or property (including by making and defending

legal claims);

- audit our internal processes for compliance with legal and contractual requirements or our internal policies;
- enforce the terms and conditions that govern the Website; and
- prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

**Data sharing in the context of corporate events**, we may share certain personal information in the context of actual or prospective corporate events – for more information, see [How we share your personal information](#), below.

**Cookies and similar technologies.** In addition to the other uses included in this section, we may use the [Cookies and similar technologies](#) described above for the following purposes:

- **Technical operation.** To allow the technical operation of the Website, such as by remembering your selections and preferences as you navigate the site.
- **Functionality.** To enhance the performance and functionality of our services.
- **Advertising.** To help our third-party advertising partners collect information about how you use the Website and other online services over time, which they use to show you ads on other online services they believe will interest you and measure how the ads perform.
- **Analytics.** To help us understand user activity on the Website, including which pages are most and least visited and how visitors move around the Website, as well as user interactions with our emails. For example, we use Google Analytics for this purpose. You can learn more about Google Analytics and how to prevent the use of Google Analytics relating to your use of our sites here: <https://tools.google.com/dlpage/gaoptout?hl=en>.

**To create aggregated, de-identified and/or anonymized data.** We may create aggregated, de-identified and/or anonymized data from your personal information. We make personal information into de-identified and/or anonymized data by removing information that makes the data identifiable to you. We may use this aggregated, de-identified and/or anonymized data and share it with third parties for our lawful business purposes, including to analyze and improve the Website and promote our business.

**Further uses**, in some cases, we may use your personal information for further uses, in which case we will ask for your consent to use of your personal information for those further purposes if they are not compatible with the initial purpose for which information was collected.

## How we share your personal information

We may share your personal information with the following parties and as otherwise described in this Privacy Policy, in other applicable notices, or at the time of collection.

**Affiliates.** Our corporate parent, subsidiaries, and affiliates. **Service providers.** Third parties that provide services on our behalf or help us operate the Website or our business (such as hosting, information technology, customer support, email delivery, marketing, consumer research and website analytics).

**Portfolio companies.** We may share your personal information with our portfolio companies.

**Advertising partners.** We may share your personal information with third-party advertising companies for the [interest-based advertising purposes](#) described above.

**Third parties designated by you.** We may share your personal information with third parties where you

have instructed us or provided your consent to do so.

**Partners.** We may share your personal information with third parties with whom we partner, including parties with whom we jointly offer products or services, or whose products or services may be of interest to you.

**Professional advisors.** Professional advisors, such as lawyers, auditors, bankers and insurers, where necessary in the course of the professional services that they render to us.

**Authorities and others.** Law enforcement, government authorities, and private parties, as we believe in good faith to be necessary or appropriate for the [Compliance and protection purposes](#) described above.

**Business transferees.** We may disclose personal information in the context of actual or prospective business transactions (*e.g.*, investments in or financings Norwest, public stock offerings, or the sale, transfer or merger of all or part of our business, assets or shares), for example, we may need to share certain personal information with prospective counterparties and their advisers. We may also disclose your personal information to an acquirer, successor, or assignee of Norwest as part of any merger, acquisition, sale of assets, or similar transaction, and/or in the event of an insolvency, bankruptcy, or receivership in which personal information is transferred to one or more third parties as one of our business assets.

## Your choices

In this section, we describe the rights and choices available to all users. Users who are located in California can find additional information about their rights below.

**Opt-out of communications.** You may opt-out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email, or by [contacting us](#). Please note that if you choose to opt-out of marketing-related emails, you may continue to receive service-related and other non-marketing emails.

**Cookies.** Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. Please note that if you set your browser to disable cookies, the Website may not work properly. For more information about cookies, including how to see what cookies have been set on your browser and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org). You can also configure your device to prevent images from loading to prevent web beacons from functioning.

**Blocking images/clear gifs:** Most browsers and devices allow you to configure your device to prevent images from loading. To do this, follow the instructions in your particular browser or device settings.

**Advertising choices.** You may be able to limit use of your information for interest-based advertising through the following settings/options/tools:

- **Browser settings.** Changing your internet web browser settings to block third-party cookies.
- **Privacy browsers/plugin-ins.** You can block our websites from setting cookies used for interest-based ads by using a browser with privacy features, like Brave, or installing browser plugins like [Privacy Badger](#), [DuckDuckGo](#), [Ghostery](#) or [uBlock Origin](#), and configuring them to block third party cookies/trackers.
- **Platform settings.** Certain platforms offer opt-out features that let you opt-out of use of your information for interest-based advertising. For example, you may be able to exercise that option for Google and Facebook, respectively, at the following websites:
  - Google: <https://adssettings.google.com/>

- Facebook: <https://www.facebook.com/about/ads>
- **Ad industry tools.** Opting out of interest-based ads from companies that participate in the following industry opt-out programs:
  - Network Advertising Initiative: [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)
  - Digital Advertising Alliance: [optout.aboutads.info](http://optout.aboutads.info).
  - AppChoices mobile app, available at <https://www.youradchoices.com/appchoices>, which will allow you to opt-out of interest-based ads in mobile apps served by participating members of the Digital Advertising Alliance.
- **Mobile settings.** Using your mobile device settings to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.

You will need to apply these opt-out settings on each device and browser from which you wish to limit the use of your information for interest-based advertising purposes.

We cannot offer any assurances as to whether the companies we work with participate in the opt-out programs described above.

**Do Not Track.** Some Internet browsers may be configured to send “Do Not Track” signals to the online services that you visit. We currently do not respond to “Do Not Track” signals. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>.

**Declining to provide information.** We need to collect personal information to provide certain services. If you do not provide the information we identify as required or mandatory, we may not be able to provide those services.

## Other sites and services

The Website may contain links to websites, mobile applications, and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control websites, mobile applications or online services operated by third parties, and we are not responsible for their actions. We encourage you to read the privacy policies of the other websites, mobile applications and online services you use.

## Security

We employ a number of technical, organizational and physical safeguards designed to protect the personal information we collect. However, security risk is inherent in all internet and information technologies and we cannot guarantee the security of your personal information.

## International data transfer

We are headquartered in the United States and may use service providers that operate in other countries. Your personal information may be transferred to the United States or other locations where privacy laws may not be as protective as those in your state, province, or country.

## Children

The Website is not intended for use by anyone under 13 years of age. If you are a parent or guardian of a

child from whom you believe we have collected personal information in a manner prohibited by law, please [contact us](#). If we learn that we have collected personal information through the Website from a child without the consent of the child’s parent or guardian as required by law, we will comply with applicable legal requirements to delete the information.

## Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the Website or other appropriate means. Any modifications to this Privacy Policy will be effective upon our posting the modified version (or as otherwise indicated at the time of posting). In all cases, your use of the Website after the effective date of any modified Privacy Policy indicates your acknowledging that the modified Privacy Policy applies to your interactions with the Website and our business.

## How to contact us

- **Phone:** (650) 321-8000
- **Address:** Norwest Venture Partners, 1300 El Camino Real, Suite 200, Menlo Park, CA 94025

## California Notice at Collection

This section applies only to California residents. It describes how we collect, use and share Personal Information of California residents in operating our business, and their rights with respect to that Personal Information. The Privacy Policy describes the personal information that we collect, the sources from which we collect it, the purposes for which we use it, the limited circumstances under which we disclose personal information, and with whom we disclose it. For purposes of this section, “Personal Information” and “Sensitive Personal Information” have the meanings given in the California Consumer Privacy Act of 2018 (“CCPA”), as amended, and do not include information exempted from the CCPA’s scope.

**Your California privacy rights.** As a California resident, you may have the rights listed below. However, these rights are not absolute, and in certain cases we may decline your request as permitted by law. We have no actual knowledge that we have sold or shared the personal information of California residents under 13 years of age in the past twelve months.

We also do not use or disclose Sensitive Personal Information for purposes that California residents have a right to limit under the CCPA, nor do we engage in automated decision making or profiling, as defined under the CCPA.

- **Information.** You can request the following information about how we have collected and used your Personal Information during the past 12 months:
  - The categories of Personal Information that we have collected.
  - The categories of sources from which we collected Personal Information.
  - The business or commercial purpose for collecting and/or selling Personal Information.
  - The categories of third parties with whom we share Personal Information.
  - Whether we have disclosed your Personal Information for a business purpose, and if so, the categories of Personal Information received by each category of third-party recipient.
  - Whether we’ve sold your Personal Information, and if so, the categories of Personal Information received by each category of third-party recipient.
- **Access.** You can request a copy of the Personal Information that we have collected about you.
- **Correction.** You can ask us to correct inaccurate Personal Information that we have collected about

you.

- **Opt-out of sharing and/or sales.** If we “sell” or “share” your personal information as defined by the CCPA, you can opt-out of those disclosures.
  - **Sharing.** Our use of the [interest-based advertising](#) described above may constitute “sharing” of your personal information (including identifiers and internet/network information described in the CCPA) with our advertising partners from which you have the right to opt-out. You can request to opt-out of this sharing of your personal information by clicking the **Do Not Sell or Share My Personal Information** link in the footer of this webpage. Your request to opt-out will apply only to the browser and the device from which you submit the request.
  - **Sales.** We do not otherwise “sell” personal information as defined by the CCPA. Although our Website is not intended for children under 13 years of age, we are required to inform you that we do not have actual knowledge that we have sold or shared the personal information of children under 13.
- **Deletion.** You can ask us to delete certain Personal Information that we have collected from you.
- **Nondiscrimination.** You are entitled to exercise the rights described above free from discrimination in the form of legally prohibited increases in the price or decreases in the quality of our Website.

**How to exercise your rights.** You may exercise your California privacy rights described above as follows:

- **Right to information, access, correct and deletion.** You can request to exercise your information, access, correct and deletion rights by:
  - **Emailing:** [nvp-privacy@nvp.com](mailto:nvp-privacy@nvp.com)
- **Verification of Identity or Authorized agents.** We reserve the right to confirm your California residence to process your requests and will need to confirm your identity to process your requests to exercise your information, access or deletion rights. As part of this process, government identification may be required. Consistent with California law, you may designate an authorized agent to make a request on your behalf. In order to designate an authorized agent to make a request on your behalf, you must provide a valid power of attorney, the requester’s valid government-issued identification, and the authorized agent’s valid government issued identification. To verify your identity, we may require you to log into an online account if you have one, provide identifiers we can match against information we may have collected from you previously, confirm your request using the email or telephone account stated in the request, provide government identification, or provide a declaration under penalty of perjury, where permitted by law. We cannot process your request if you do not provide us with sufficient detail to allow us to understand and respond to it.

### **Personal information that we collect, use and disclose.**

We have summarized the Personal Information we collect and may disclose to third parties by reference below to both the categories defined in the “Personal information we collect” section of this Privacy Policy above and the categories of Personal Information specified in the CCPA (Cal. Civ. Code §1798.140(v)) and describes our practices currently and during the 12 months preceding the effective date of this Privacy Policy.



Information you voluntarily provide to us, such as in free-form webforms, may contain other categories of Personal Information not described below.

While we have not sold your personal information in the preceding 12 months for monetary consideration, like many companies, we use services that help deliver interest-based ads to you as described above.

Statutory category/personal information we collect	Categories of third parties to whom we disclose the personal information for a business purpose	Categories of third parties to whom we “sell” or “share” personal information
<b>Identifiers</b> <ul style="list-style-type: none"> <li>• Contact data</li> <li>• Demographic data</li> <li>• Communications data</li> <li>• Marketing data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>
<b>Identifiers (online)</b> <ul style="list-style-type: none"> <li>• Contact data</li> <li>• Demographic data</li> <li>• Communications data</li> <li>• Professional credentials</li> <li>• Device data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>
<b>California Customer Records</b> (as defined in California Civil Code §1798.80) <ul style="list-style-type: none"> <li>• Contact data</li> <li>• Demographic data</li> <li>• Communications data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>
<b>Commercial Information</b> <ul style="list-style-type: none"> <li>• Contact data</li> <li>• Demographic data</li> <li>• Communications data</li> <li>• Online activity data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>
<b>Internet or Network Information</b> <ul style="list-style-type: none"> <li>• Device data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>

<ul style="list-style-type: none"> <li>• Online activity data</li> <li>• Communications data</li> </ul>	<ul style="list-style-type: none"> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> </ul>	
<p><b>Inferences</b> May be derived from:</p> <ul style="list-style-type: none"> <li>• Contact data</li> <li>• Demographic data</li> <li>• Communications data</li> <li>• Marketing data</li> <li>• Online activity data</li> </ul>	<ul style="list-style-type: none"> <li>• Affiliates</li> <li>• Service providers</li> <li>• Business and marketing partners</li> <li>• Professional advisors</li> <li>• Authorities and others</li> <li>• Business transferees</li> <li>• Linked third-party services</li> </ul>	<ul style="list-style-type: none"> <li>• Advertising partners (to facilitate online advertising)</li> </ul>

**Contact Us.** If you have questions or concerns about our Privacy Policy or information practices, please contact us using the contact details set forth in the How to contact us section, above.